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Elon Musk: How The Billionaire CEO Of SpaceX And Tesla Is Shaping Our Future



Synopsis

South African born Elon Musk is the renowned entrepreneur and innovator behind PayPal, SpaceX, Tesla, and SolarCity. Musk wants to save our planet; he wants to send citizens into space, to form a colony on Mars; he wants to make money while doing these things; and he wants us all to know about it. He is the real-life inspiration for the Iron Man series of films starring Robert Downey Junior. The personal tale of Musk's life comes with all the trappings one associates with a great, drama-filled story. He was a freakishly bright kid who was bullied brutally at school, and abused by his father. In the midst of these rough conditions, and the violence of apartheid South Africa, Musk still thrived academically and attended the University of Pennsylvania, where he paid his own way through school by turning his house into a club and throwing massive parties. He started a pair of huge dot-com successes, including PayPal, which eBay acquired for \$1.5 billion in 2002. Musk was forced out as CEO and so began his lost years in which he decided to go it alone and baffled friends by investing his fortune in rockets and electric cars. Meanwhile Musk's marriage disintegrated as his technological obsessions took over his life ... Elon Musk is the Steve Jobs of the present and the future, and for the past twelve months, he has been shadowed by tech reporter, Ashlee Vance. *Elon Musk: How the Billionaire CEO of SpaceX and Tesla is Shaping our Future* is an important, exciting and intelligent account of the real-life Iron Man.

Book Information

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Customer Reviews

When I walked into Barnes & Noble two weeks ago, I wasn't actually looking to purchase a book. Usually, I go in, browse for 30 minutes, and get out. But when I walked around to the Physics and Science section, the first thing I saw was Elon Musk's face. Inevitably, I picked it up and began reading. 2 pages in, I decided I was in this for the long haul and sat on the floor, right there in the middle of the store. 15 pages in, my friends finally found me and forced me to leave. But I couldn't part with this. I needed this book. Those first 15 pages captured me like so few books do (in fact, only one book in the past year has totally stolen my attention like this). So I bought Elon Musk feeling on top of the world and excited to keep reading. I travel a lot between Pittsburgh and Harrisburg, PA, so, since I'm in the middle of taking classes in Pittsburgh, I swore to only read this book on the bus, because I knew once I picked it up again, I wouldn't put down. I was right. The next day, I got on the bus, got to reading, and tuned out the world. Three hours later, I was nearly halfway through -- and WOW. Vance's writing style flowed right through my mind. No clunky sentences, no jarring phrases. It's such an easy book to read, despite the complex nature of the contents. Elon Musk, if you don't know, is a biography. Yes, a biography. You'd expect the case-study of someone's life to be boring and uneventful, dragging until the very end. This wasn't the case at all. Vance opens the book at an interview with Elon Musk himself. The first line, a quote from Musk, "Do you think I'm insane?", perfectly captures the whole context of the biography.

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